

# REMAX CONCEPTS

Waukee,  
Iowa

**Scope:** 2,500 SF  
**Product:** LITE 'Flat'  
**Finish:** 2-Coat 70% PVDF  
**Color:** Bone White

## PROJECT OVERVIEW

The RE/MAX Concepts office combines contemporary architecture with a clean, professional aesthetic that reflects the brand's modern identity. Zeeff Panel Systems supplied approximately 2,500 square feet of Origin Lite Flat panels finished in Bone White 70% PVDF, creating a crisp, durable exterior that complements the building's expansive glazing and warm woodgrain accents.

## THE DESIGN CHALLENGE

The project required an economical architectural panel system that could deliver a refined, high-end appearance while integrating seamlessly with multiple exterior materials. The design emphasized clean horizontal lines, consistent panel spacing, and a bright, durable finish that would maintain its appearance over time.

## OUR SOLUTION

Origin Lite Flat panels provided the ideal balance of aesthetics, value, and performance. The streamlined panel system creates smooth, uninterrupted elevations with concealed fasteners, while the Bone White PVDF finish enhances the building's modern character and delivers exceptional color retention and weather resistance. The simple panel layout allows the warmth of the woodgrain soffit and window surrounds to become complementary architectural features.

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